



South Charlotte Middle School PTO

Corporate Sponsorships 2023-2024

Sponsorship Benefits	Platinum \$2,000	Gold \$1,000	Silver \$750	Bronze \$500	Back to School Bags (varies)	Student Agenda s (varies)	Calendar Magnets (varies)
Category exclusivity - excludes Back to School Bags, Agendas and Calendar sponsors (based on first to contact PTO)							
Individual sponsor signage* displayed for the entire school year in the cafeteria							
Monthly news article recognizing sponsorship in the SCMS e-newsletter, The Shockwave							
Company banner* displayed at the school entrance for 1 week, 3x per year							
Solo recognition on Facebook & Instagram via dedicated post 4x per year							
Company profile on PTO website**							
Company Logo on group sponsor banner, displayed at the school entrance for 1 week, 3x per year**							
Group Sponsor recognition on Facebook & Instagram 3x/yr**							
Sponsor can provide giveaway items or flyers for PTO table at Open House, Curriculum Night and Shocker Showcase***							
SPONSOR SECURED Company logo on student Back to School purple bags							
SPONSOR SECURED Company logo on student agenda							
SPONSOR SECURED Company logo and information on School Calendar Magnets							

See Pg. 2 for additional details.



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Benefits begin when sponsorship payment is received. **The payment deadline is September 1st** for Platinum, Gold, Silver and Bronze Levels.

Specific item sponsors are selected by June/July, so that items are delivered by mid-August.

*Sponsor must provide their own signage/banner. Content and construction (material, size, etc.) must be approved by PTO.

**Sponsor must provide a digital company logo to SCMS PTO for group banner and electronic use by 9/1/2023.

***Please note that Open House is Aug. 23, 2023. Any sponsors that wish to be included in Open House banners, signage or provide giveaway items, must make payment and provide digital graphics by 8/15/2023.

For more information or to become a Corporate Sponsor, contact scmsannualfund@gmail.com